

Asia Pacific Audit Bureaux of Circulations Conference
23 - 24 November 2015, Taipei, Taiwan

Our Speakers

Ming Liao

Head of Marketing Science (APAC), Facebook



Ming Liao is the Head of Marketing Science for Asia Pacific at Facebook. He leads a team across the region and works closely with businesses to help them make better decisions and become better marketers in a rapidly changing consumer landscape. This includes helping businesses understand consumer behavior on and off Facebook to providing actionable recommendations around optimizing marketing investments.



Grace Liao

Regional General Manager, Asia Pacific, VivaKi



Grace is a digital marketing pioneer; driving client businesses with the latest media technologies. Part of the original VivaKi team that launched Audience On Demand (AOD) in 2008. She is the Regional General Manager, heading up the AOD operations of VivaKi's Asia Pacific Activation Center in Singapore and is responsible for driving growth of AOD across the APAC network.



Joe Nguyen

Senior Vice President APAC, comScore Inc.



Joe oversees sales and servicing of comScore's products and services in Asia Pacific, and has rapidly expanded its footprint to 13 countries across the region. Joe has more than 20 years of experience in Asia Pacific and is a veteran of the online analytics industry, with experience on both the user and vendor sides of panel-based audience measurement as well as site-side analytics. He is an active thought leader, moderating and speaking at key digital, media and technology conferences in the region.



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Richard Foan

Group Executive Director of Communication & Innovation,
ABC UK



Richard is a very well known personality in the digital media industry who is respected for his experience and informed opinion. He facilitates innovation and communication at ABC in line with industry needs. Richard is Chair of the global IFABC Web Standards Group and Chair of JICWEBS (Joint Industry for Web Standards in the UK and Ireland).



Richard Townsend

Managing Director, Circus Street



Richard Townsend is the cofounder and Managing Director of Circus Street, an online school that teaches people how to do business in a digital world, where he manages the content creation and interactive delivery of the product.



Doreen Chan

General Manager, Asia Pacific Region BPA Worldwide



Doreen has been the General Manager of Asia-Pacific region since 2004 with the responsibilities of business development, strategic partnerships and operations throughout Asia. She began her career with BPA Worldwide in New York as an auditor in 1997. In 2001, she relocated to Hong Kong to open BPA's first office in Asia. Doreen often shares ideas and industry trends in major publishing and exhibition events and is well respected in the industry. She also provides trainings and consultation on media measurement and events sustainability to media, exhibition organizers, advertising agencies as well as governments.

