

AUDIT REPORT Magazine

Field Served: International journal of news and opinion, covering aspects of public life, finance, business, economics, politics, world affairs, and science and technology.

Definition of List Source Recipients:

Method of Circulation for Analyzed Nonpaid Circulation: Complimentary copies delivered to nonsubscribers in a specific ZIP Code.

AVERAGE CIRCULATION FOR 12 MONTHS ENDED DECEMBER 31, 2014:

1. TOTAL AVERAGE PAID, VERIFIED & ANALYZED NONPAID CIRCULATION

	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference
Paid, Verified & Analyzed Nonpaid Circulation: (See Par. 6)				
Subscriptions:				
Paid				
Print	721,529	721,529		
Digital Issue	7,350	7,350		
Total Paid Subscriptions	728,879	728,879		
Verified				
Print	26,641	26,641		
Total Verified Subscriptions	26,641	26,641		
Total Paid & Verified Subscriptions	755,520	755,520		
Single Copy Sales				
Print	27,973	27,973		
Digital Issue	68	68		
Total Single Copy Sales	28,041	28,041		
Total Paid & Verified Circulation	783,561	783,561		
Paid & Verified Rate Base: 750,000				
# Above/Below Rate Base (+/-) 33,561				
% Above/Below Rate Base (+/-) 4.5				
Total Analyzed Nonpaid Circulation	743	743		
Nonpaid Rate Base: None Claimed				
# Above/Below Rate Base (+/-)				
% Above/Below Rate Base (+/-)				
Total Paid, Verified & Analyzed Nonpaid Circulation	784,304	784,304		
Combined Rate Base: None Claimed				
# Above/Below Rate Base (+/-)				
% Above/Below Rate Base (+/-)				
Digital (Nonreplica)				
Paid Subscriptions	91,927	91,927		
Paid Single Copy Sales	577	577		
Total Digital (Nonreplica)	92,504	92,504		

2. PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$7.99		
Subscription	\$160.00		
Average Subscription Price Annualized (51 issue frequency)		\$109.07	
Average Subscription Price per Copy		\$2.14	

(1) For the Report period

(2) Represents subscriptions for the 12 months ended June 30, 2014.

ANALYSIS OF AVERAGE CIRCULATION

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE

	Total Paid, Verified and Analyzed Nonpaid								Combined Rate Base			
	Audited Circulation				Publisher's Statement Claim				Difference	%	Rate Base	% Above/ Below (+/-)
	Print	Digital Issue	Total Audited Circulation		Print	Digital Issue	Total Publisher's Claim					
2014 Issue												
Jan.	4	802,313	7,743	810,056	802,313	7,743	810,056			**		
	11	799,864	7,530	807,394	799,864	7,530	807,394			**		
	18	793,155	7,519	800,674	793,155	7,519	800,674			**		
	25	798,497	7,582	806,079	798,497	7,582	806,079			**		
Feb.	1	770,258	7,612	777,870	770,258	7,612	777,870			**		
	8	771,889	7,664	779,553	771,889	7,664	779,553			**		
	15	775,695	7,590	783,285	775,695	7,590	783,285			**		
	22	778,276	7,502	785,778	778,276	7,502	785,778			**		
Mar.	1	769,397	7,455	776,852	769,397	7,455	776,852			**		
	8	768,817	7,444	776,261	768,817	7,444	776,261			**		
	15	774,070	7,391	781,461	774,070	7,391	781,461			**		
	22	780,045	7,446	787,491	780,045	7,446	787,491			**		
	29	790,372	7,352	797,724	790,372	7,352	797,724			**		
Apr.	5	758,561	7,470	766,031	758,561	7,470	766,031			**		
	12	788,939	7,428	796,367	788,939	7,428	796,367			**		
	19	786,608	7,352	793,960	786,608	7,352	793,960			**		
	26	795,842	7,351	803,193	795,842	7,351	803,193			**		
May	3	789,119	7,291	796,410	789,119	7,291	796,410			**		
	10	802,738	7,343	810,081	802,738	7,343	810,081			**		
	17	806,991	7,365	814,356	806,991	7,365	814,356			**		
	24	811,347	7,511	818,858	811,347	7,511	818,858			**		
	31	812,369	7,368	819,737	812,369	7,368	819,737			**		
June	7	793,669	6,685	800,354	793,669	6,685	800,354			**		
	14	788,046	6,693	794,739	788,046	6,693	794,739			**		
	21	790,737	6,729	797,466	790,737	6,729	797,466			**		
	28	794,329	6,663	800,992	794,329	6,663	800,992			**		
July	5	773,214	7,335	780,549	773,214	7,335	780,549			**		
	12	782,254	7,273	789,527	782,254	7,273	789,527			**		
	19	775,943	7,284	783,227	775,943	7,284	783,227			**		
	26	789,441	7,296	796,737	789,441	7,296	796,737			**		
Aug.	2	769,970	7,323	777,293	769,970	7,323	777,293			**		
	9	774,187	7,451	781,638	774,187	7,451	781,638			**		
	16	777,845	7,618	785,463	777,845	7,618	785,463			**		
	23	778,911	7,749	786,660	778,911	7,749	786,660			**		
	30	778,375	7,871	786,246	778,375	7,871	786,246			**		
Sept.	6	759,836	7,968	767,804	759,836	7,968	767,804			**		
	13	763,854	7,943	771,797	763,854	7,943	771,797			**		
	20	764,264	7,974	772,238	764,264	7,974	772,238			**		
	27	771,332	7,884	779,216	771,332	7,884	779,216			**		
Oct.	4	751,106	7,862	758,968	751,106	7,862	758,968			**		
	11	754,256	7,838	762,094	754,256	7,838	762,094			**		
	18	760,527	7,855	768,382	760,527	7,855	768,382			**		
	25	762,923	7,797	770,720	762,923	7,797	770,720			**		
Nov.	1	744,228	7,772	752,000	744,228	7,772	752,000			**		
	8	758,436	7,701	766,137	758,436	7,701	766,137			**		
	15	757,941	7,551	765,492	757,941	7,551	765,492			**		
	22	762,736	7,581	770,317	762,736	7,581	770,317			**		
	29	767,292	7,304	774,596	767,292	7,304	774,596			**		
Dec.	6	745,350	6,650	752,000	745,350	6,650	752,000			**		
	13	745,587	6,413	752,000	745,587	6,413	752,000			**		
	20	759,423	5,974	765,397	759,423	5,974	765,397			**		
World in 2015*		700,115		700,115	700,115		700,115			**		
Total Average Circulation		776,886	7,418	784,304	776,886	7,418	784,304					

**None Claimed

*Special Issue - circulation not included in averages shown in Par. 1

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE (Continued)

	Total Paid and Verified Circulation									Paid & Verified Rate Base	
	Audited Circulation			Publisher's Statement Claim						Rate Base	% Above/ Below (+/-)
	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Publisher's Claim	Difference	%			
2014 Issue											
Jan.	4	800,664	7,743	808,407	800,664	7,743	808,407			750,000	7.8
	11	798,313	7,530	805,843	798,313	7,530	805,843			750,000	7.4
	18	791,599	7,519	799,118	791,599	7,519	799,118			750,000	6.5
	25	797,006	7,582	804,588	797,006	7,582	804,588			750,000	7.3
Feb.	1	768,764	7,612	776,376	768,764	7,612	776,376			750,000	3.5
	8	770,393	7,664	778,057	770,393	7,664	778,057			750,000	3.7
	15	774,209	7,590	781,799	774,209	7,590	781,799			750,000	4.2
	22	776,804	7,502	784,306	776,804	7,502	784,306			750,000	4.6
Mar.	1	767,954	7,455	775,409	767,954	7,455	775,409			750,000	3.4
	8	767,266	7,444	774,710	767,266	7,444	774,710			750,000	3.3
	15	772,559	7,391	779,950	772,559	7,391	779,950			750,000	4.0
	22	778,543	7,446	785,989	778,543	7,446	785,989			750,000	4.8
	29	788,880	7,352	796,232	788,880	7,352	796,232			750,000	6.2
Apr.	5	757,081	7,470	764,551	757,081	7,470	764,551			750,000	1.9
	12	787,489	7,428	794,917	787,489	7,428	794,917			750,000	6.0
	19	785,167	7,352	792,519	785,167	7,352	792,519			750,000	5.7
	26	794,443	7,351	801,794	794,443	7,351	801,794			750,000	6.9
May	3	787,723	7,291	795,014	787,723	7,291	795,014			750,000	6.0
	10	801,350	7,343	808,693	801,350	7,343	808,693			750,000	7.8
	17	805,610	7,365	812,975	805,610	7,365	812,975			750,000	8.4
	24	809,973	7,511	817,484	809,973	7,511	817,484			750,000	9.0
	31	811,024	7,368	818,392	811,024	7,368	818,392			750,000	9.1
June	7	792,265	6,685	798,950	792,265	6,685	798,950			750,000	6.5
	14	786,657	6,693	793,350	786,657	6,693	793,350			750,000	5.8
	21	789,358	6,729	796,087	789,358	6,729	796,087			750,000	6.1
	28	792,967	6,663	799,630	792,967	6,663	799,630			750,000	6.6
July	5	773,214	7,335	780,549	773,214	7,335	780,549			750,000	4.1
	12	782,254	7,273	789,527	782,254	7,273	789,527			750,000	5.3
	19	775,943	7,284	783,227	775,943	7,284	783,227			750,000	4.4
	26	789,441	7,296	796,737	789,441	7,296	796,737			750,000	6.2
Aug.	2	769,970	7,323	777,293	769,970	7,323	777,293			750,000	3.6
	9	774,187	7,451	781,638	774,187	7,451	781,638			750,000	4.2
	16	777,845	7,618	785,463	777,845	7,618	785,463			750,000	4.7
	23	778,911	7,749	786,660	778,911	7,749	786,660			750,000	4.9
	30	778,375	7,871	786,246	778,375	7,871	786,246			750,000	4.8
Sept.	6	759,836	7,968	767,804	759,836	7,968	767,804			750,000	2.4
	13	763,854	7,943	771,797	763,854	7,943	771,797			750,000	2.9
	20	764,264	7,974	772,238	764,264	7,974	772,238			750,000	3.0
	27	771,332	7,884	779,216	771,332	7,884	779,216			750,000	3.9
Oct.	4	751,106	7,862	758,968	751,106	7,862	758,968			750,000	1.2
	11	754,256	7,838	762,094	754,256	7,838	762,094			750,000	1.6
	18	760,527	7,855	768,382	760,527	7,855	768,382			750,000	2.5
	25	762,923	7,797	770,720	762,923	7,797	770,720			750,000	2.8
Nov.	1	744,228	7,772	752,000	744,228	7,772	752,000			750,000	0.3
	8	758,436	7,701	766,137	758,436	7,701	766,137			750,000	2.2
	15	757,941	7,551	765,492	757,941	7,551	765,492			750,000	2.1
	22	762,736	7,581	770,317	762,736	7,581	770,317			750,000	2.7
	29	767,292	7,304	774,596	767,292	7,304	774,596			750,000	3.3
Dec.	6	745,350	6,650	752,000	745,350	6,650	752,000			750,000	0.3
	13	745,587	6,413	752,000	745,587	6,413	752,000			750,000	0.3
	20	759,423	5,974	765,397	759,423	5,974	765,397			750,000	2.1
World in 2015*		700,115		700,115	700,115		700,115				
Total Average Circulation		776,143	7,418	783,561	776,143	7,418	783,561			750,000	4.5

*Special Issue - circulation not included in averages shown in Par. 1

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE (Continued)

Total Paid and Verified Subscriptions										Paid Subscriptions								
Audited Circulation					Publisher's Statement Claim					Audited Circulation			Publisher's Statement Claim					
2014 Issue	Print	Digital Issue	Total Audited Circulation	Difference	%	Print	Digital Issue	Total Publisher's Statement Claim	Difference	%	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Publisher's Statement Claim	Difference	%
	11	770,600	7,471	778,071	770,600	7,471	778,071	759,996	7,471	767,467	759,996	7,471	767,467	759,996	7,471	767,467		
	18	763,870	7,470	771,340	763,870	7,470	771,340	753,266	7,470	760,736	753,266	7,470	760,736	753,266	7,470	760,736		
	25	769,277	7,524	776,801	769,277	7,524	776,801	758,647	7,524	766,171	758,647	7,524	766,171	758,647	7,524	766,171		
Feb.	1	741,056	7,565	748,621	741,056	7,565	748,621	730,741	7,565	738,306	730,741	7,565	738,306	730,741	7,565	738,306		
	8	743,169	7,609	750,778	743,169	7,609	750,778	732,710	7,609	740,319	732,710	7,609	740,319	732,710	7,609	740,319		
	15	747,004	7,542	754,546	747,004	7,542	754,546	736,550	7,542	744,092	736,550	7,542	744,092	736,550	7,542	744,092		
	22	749,701	7,451	757,152	749,701	7,451	757,152	739,090	7,451	746,541	739,090	7,451	746,541	739,090	7,451	746,541		
Mar.	1	740,760	7,394	748,154	740,760	7,394	748,154	729,499	7,394	736,893	729,499	7,394	736,893	729,499	7,394	736,893		
	8	740,072	7,394	747,466	740,072	7,394	747,466	728,883	7,394	736,277	728,883	7,394	736,277	728,883	7,394	736,277		
	15	745,380	7,335	752,715	745,380	7,335	752,715	734,250	7,335	741,585	734,250	7,335	741,585	734,250	7,335	741,585		
	22	751,364	7,381	758,745	751,364	7,381	758,745	740,196	7,381	747,577	740,196	7,381	747,577	740,196	7,381	747,577		
	29	761,814	7,289	769,103	761,814	7,289	769,103	742,698	7,289	749,987	742,698	7,289	749,987	742,698	7,289	749,987		
Apr.	5	729,910	7,413	737,323	729,910	7,413	737,323	718,953	7,413	726,366	718,953	7,413	726,366	718,953	7,413	726,366		
	12	760,314	7,381	767,695	760,314	7,381	767,695	727,470	7,381	734,851	727,470	7,381	734,851	727,470	7,381	734,851		
	19	757,931	7,311	765,242	757,931	7,311	765,242	725,287	7,311	732,598	725,287	7,311	732,598	725,287	7,311	732,598		
	26	767,224	7,301	774,525	767,224	7,301	774,525	734,779	7,301	742,080	734,779	7,301	742,080	734,779	7,301	742,080		
May	3	760,484	7,247	767,731	760,484	7,247	767,731	728,115	7,247	735,362	728,115	7,247	735,362	728,115	7,247	735,362		
	10	774,119	7,301	781,420	774,119	7,301	781,420	741,905	7,301	749,206	741,905	7,301	749,206	741,905	7,301	749,206		
	17	777,888	7,328	785,216	777,888	7,328	785,216	745,789	7,328	753,117	745,789	7,328	753,117	745,789	7,328	753,117		
	24	782,293	7,464	789,757	782,293	7,464	789,757	750,279	7,464	757,743	750,279	7,464	757,743	750,279	7,464	757,743		
	31	785,492	7,330	792,822	785,492	7,330	792,822	753,463	7,330	760,793	753,463	7,330	760,793	753,463	7,330	760,793		
June	7	765,397	6,657	772,054	765,397	6,657	772,054	733,329	6,657	739,986	733,329	6,657	739,986	733,329	6,657	739,986		
	14	759,789	6,664	766,453	759,789	6,664	766,453	727,721	6,664	734,385	727,721	6,664	734,385	727,721	6,664	734,385		
	21	762,489	6,690	769,179	762,489	6,690	769,179	730,557	6,690	737,247	730,557	6,690	737,247	730,557	6,690	737,247		
	28	766,103	6,636	772,739	766,103	6,636	772,739	734,171	6,636	740,807	734,171	6,636	740,807	734,171	6,636	740,807		
July	5	742,927	7,235	750,162	742,927	7,235	750,162	711,021	7,235	718,256	711,021	7,235	718,256	711,021	7,235	718,256		
	12	755,983	7,186	763,169	755,983	7,186	763,169	724,077	7,186	731,263	724,077	7,186	731,263	724,077	7,186	731,263		
	19	748,723	7,214	755,937	748,723	7,214	755,937	716,817	7,214	724,031	716,817	7,214	724,031	716,817	7,214	724,031		
	26	754,393	7,217	761,610	754,393	7,217	761,610	722,487	7,217	729,704	722,487	7,217	729,704	722,487	7,217	729,704		
Aug.	2	737,298	7,231	744,529	737,298	7,231	744,529	705,367	7,231	712,598	705,367	7,231	712,598	705,367	7,231	712,598		
	9	742,806	7,323	750,129	742,806	7,323	750,129	710,863	7,323	718,186	710,863	7,323	718,186	710,863	7,323	718,186		
	16	745,874	7,509	753,383	745,874	7,509	753,383	713,931	7,509	721,440	713,931	7,509	721,440	713,931	7,509	721,440		
	23	747,857	7,658	755,515	747,857	7,658	755,515	715,831	7,658	723,489	715,831	7,658	723,489	715,831	7,658	723,489		
	30	750,355	7,779	758,134	750,355	7,779	758,134	718,274	7,779	726,053	718,274	7,779	726,053	718,274	7,779	726,053		
Sept.	6	730,436	7,882	738,318	730,436	7,882	738,318	697,759	7,882	705,641	697,759	7,882	705,641	697,759	7,882	705,641		
	13	735,441	7,855	743,296	735,441	7,855	743,296	702,592	7,855	710,447	702,592	7,855	710,447	702,592	7,855	710,447		
	20	737,746	7,897	745,643	737,746	7,897	745,643	704,971	7,897	712,868	704,971	7,897	712,868	704,971	7,897	712,868		
	27	743,269	7,807	751,076	743,269	7,807	751,076	710,264	7,807	718,071	710,264	7,807	718,071	710,264	7,807	718,071		
Oct.	4	727,083	7,781	734,864	727,083	7,781	734,864	694,098	7,781	701,879	694,098	7,781	701,879	694,098	7,781	701,879		
	11	730,979	7,760	738,739	730,979	7,760	738,739	698,014	7,760	705,774	698,014	7,760	705,774	698,014	7,760	705,774		
	18	734,587	7,770	742,357	734,587	7,770	742,357	701,600	7,770	709,370	701,600	7,770	709,370	701,600	7,770	709,370		
	25	736,493	7,715	744,208	736,493	7,715	744,208	703,466	7,715	711,181	703,466	7,715	711,181	703,466	7,715	711,181		

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE (Continued)

2014 Issue	Total Paid and Verified Subscriptions									Paid Subscriptions							
	Audited Circulation			Publisher's Statement Claim			Total Publisher's Statement Claim	Difference	%	Audited Circulation			Publisher's Statement Claim				
	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation				Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue
Nov.	1	717,360	7,698	725,058	717,360	7,698	725,058			684,279	7,698	691,977	684,279	7,698	691,977		
	8	731,568	7,608	739,176	731,568	7,608	739,176			698,461	7,608	706,069	698,461	7,608	706,069		
	15	731,073	7,472	738,545	731,073	7,472	738,545			697,966	7,472	705,438	697,966	7,472	705,438		
	22	735,868	7,506	743,374	735,868	7,506	743,374			703,004	7,506	710,510	703,004	7,506	710,510		
	29	740,424	7,222	747,646	740,424	7,222	747,646			707,599	7,222	714,821	707,599	7,222	714,821		
Dec.	6	718,482	6,541	725,023	718,482	6,541	725,023			685,929	6,541	692,470	685,929	6,541	692,470		
	13	718,719	6,339	725,058	718,719	6,339	725,058			686,383	6,339	692,722	686,383	6,339	692,722		
	20	714,423	5,895	720,318	714,423	5,895	720,318			682,115	5,895	688,010	682,115	5,895	688,010		
World in 2015*		647,115		647,115	647,115		647,115			600,615		600,615	600,615		600,615		
Total Average Circulation		748,170	7,350	755,520	748,170	7,350	755,520			721,529	7,350	728,879	721,529	7,350	728,879		

*Special Issue - circulation not included in averages shown in Par. 1

2014 Issue	Verified Subscriptions									Single Copy Sales							
	Audited Circulation			Publisher's Statement Claim			Total Publisher's Statement Claim	Difference	%	Audited Circulation			Publisher's Statement Claim				
	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation				Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue
Jan.	4	10,517		10,517	10,517		10,517			27,687	132	27,819	27,687	132	27,819		
	11	10,604		10,604	10,604		10,604			27,713	59	27,772	27,713	59	27,772		
	18	10,604		10,604	10,604		10,604			27,729	49	27,778	27,729	49	27,778		
	25	10,630		10,630	10,630		10,630			27,729	58	27,787	27,729	58	27,787		
Feb.	1	10,315		10,315	10,315		10,315			27,708	47	27,755	27,708	47	27,755		
	8	10,459		10,459	10,459		10,459			27,224	55	27,279	27,224	55	27,279		
	15	10,454		10,454	10,454		10,454			27,205	48	27,253	27,205	48	27,253		
	22	10,611		10,611	10,611		10,611			27,103	51	27,154	27,103	51	27,154		
Mar.	1	11,261		11,261	11,261		11,261			27,194	61	27,255	27,194	61	27,255		
	8	11,189		11,189	11,189		11,189			27,194	50	27,244	27,194	50	27,244		
	15	11,130		11,130	11,130		11,130			27,179	56	27,235	27,179	56	27,235		
	22	11,168		11,168	11,168		11,168			27,179	65	27,244	27,179	65	27,244		
	29	19,116		19,116	19,116		19,116			27,066	63	27,129	27,066	63	27,129		
Apr	5	10,957		10,957	10,957		10,957			27,171	57	27,228	27,171	57	27,228		
	12	32,844		32,844	32,844		32,844			27,175	47	27,222	27,175	47	27,222		
	19	32,644		32,644	32,644		32,644			27,236	41	27,277	27,236	41	27,277		
	26	32,445		32,445	32,445		32,445			27,219	50	27,269	27,219	50	27,269		
May	3	32,369		32,369	32,369		32,369			27,239	44	27,283	27,239	44	27,283		
	10	32,214		32,214	32,214		32,214			27,231	42	27,273	27,231	42	27,273		
	17	32,099		32,099	32,099		32,099			27,722	37	27,759	27,722	37	27,759		
	24	32,014		32,014	32,014		32,014			27,680	47	27,727	27,680	47	27,727		
	31	32,029		32,029	32,029		32,029			25,532	38	25,570	25,532	38	25,570		

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE (Continued)

	Verified Subscriptions									Single Copy Sales							
	Audited Circulation			Publisher's Statement Claim			Total Publisher's Statement Claim	Difference	%	Audited Circulation		Publisher's Statement Claim					
	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation				Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Audited Circulation	Difference	%
2014 Issue																	
June	7	32,068	32,068	32,068	32,068	32,068			26,868	28	26,896	26,868	28	26,896			
	14	32,068	32,068	32,068	32,068	32,068			26,868	29	26,897	26,868	29	26,897			
	21	31,932	31,932	31,932	31,932	31,932			26,869	39	26,908	26,869	39	26,908			
	28	31,932	31,932	31,932	31,932	31,932			26,864	27	26,891	26,864	27	26,891			
July	5	31,906	31,906	31,906	31,906	31,906			30,287	100	30,387	30,287	100	30,387			
	12	31,906	31,906	31,906	31,906	31,906			26,271	87	26,358	26,271	87	26,358			
	19	31,906	31,906	31,906	31,906	31,906			27,220	70	27,290	27,220	70	27,290			
	26	31,906	31,906	31,906	31,906	31,906			35,048	79	35,127	35,048	79	35,127			
Aug.	2	31,931	31,931	31,931	31,931	31,931			32,672	92	32,764	32,672	92	32,764			
	9	31,943	31,943	31,943	31,943	31,943			31,381	128	31,509	31,381	128	31,509			
	16	31,943	31,943	31,943	31,943	31,943			31,971	109	32,080	31,971	109	32,080			
	23	32,026	32,026	32,026	32,026	32,026			31,054	91	31,145	31,054	91	31,145			
	30	32,081	32,081	32,081	32,081	32,081			28,020	92	28,112	28,020	92	28,112			
Sept.	6	32,677	32,677	32,677	32,677	32,677			29,400	86	29,486	29,400	86	29,486			
	13	32,849	32,849	32,849	32,849	32,849			28,413	88	28,501	28,413	88	28,501			
	20	32,775	32,775	32,775	32,775	32,775			26,518	77	26,595	26,518	77	26,595			
	27	33,005	33,005	33,005	33,005	33,005			28,063	77	28,140	28,063	77	28,140			
Oct.	4	32,985	32,985	32,985	32,985	32,985			24,023	81	24,104	24,023	81	24,104			
	11	32,965	32,965	32,965	32,965	32,965			23,277	78	23,355	23,277	78	23,355			
	18	32,987	32,987	32,987	32,987	32,987			25,940	85	26,025	25,940	85	26,025			
	25	33,027	33,027	33,027	33,027	33,027			26,430	82	26,512	26,430	82	26,512			
Nov.	1	33,081	33,081	33,081	33,081	33,081			26,868	74	26,942	26,868	74	26,942			
	8	33,107	33,107	33,107	33,107	33,107			26,868	93	26,961	26,868	93	26,961			
	15	33,107	33,107	33,107	33,107	33,107			26,868	79	26,947	26,868	79	26,947			
	22	32,864	32,864	32,864	32,864	32,864			26,868	75	26,943	26,868	75	26,943			
	29	32,825	32,825	32,825	32,825	32,825			26,868	82	26,950	26,868	82	26,950			
Dec.	6	32,553	32,553	32,553	32,553	32,553			26,868	109	26,977	26,868	109	26,977			
	13	32,336	32,336	32,336	32,336	32,336			26,868	74	26,942	26,868	74	26,942			
	20	32,308	32,308	32,308	32,308	32,308			45,000	79	45,079	45,000	79	45,079			
World in 2015*		46,500	46,500	46,500	46,500	46,500			53,000		53,000	53,000		53,000			
Total Average Circulation		26,641	26,641	26,641	26,641	26,641			27,973	68	28,041	27,973	68	28,041			

*Special Issue - circulation not included in averages shown in Par. 1

3. PAID, VERIFIED AND ANALYZED NONPAID BY ISSUE (Continued)

2014 Issue	Analyzed Nonpaid							Rate Base			
	Audited Circulation			Publisher's Statement Claim				Difference	%	Rate Base	% Above/ Below (+/-)
	Print	Digital Issue	Total Audited Circulation	Print	Digital Issue	Total Publisher's Statement Claim					
Jan.	4	1,649	1,649	1,649		1,649			**		
	11	1,551	1,551	1,551		1,551			**		
	18	1,556	1,556	1,556		1,556			**		
	25	1,491	1,491	1,491		1,491			**		
Feb.	1	1,494	1,494	1,494		1,494			**		
	8	1,496	1,496	1,496		1,496			**		
	15	1,486	1,486	1,486		1,486			**		
	22	1,472	1,472	1,472		1,472			**		
Mar.	1	1,443	1,443	1,443		1,443			**		
	8	1,551	1,551	1,551		1,551			**		
	15	1,511	1,511	1,511		1,511			**		
	22	1,502	1,502	1,502		1,502			**		
	29	1,492	1,492	1,492		1,492			**		
Apr.	5	1,480	1,480	1,480		1,480			**		
	12	1,450	1,450	1,450		1,450			**		
	19	1,441	1,441	1,441		1,441			**		
	26	1,399	1,399	1,399		1,399			**		
May	3	1,396	1,396	1,396		1,396			**		
	10	1,388	1,388	1,388		1,388			**		
	17	1,381	1,381	1,381		1,381			**		
	24	1,374	1,374	1,374		1,374			**		
	31	1,345	1,345	1,345		1,345			**		
June	7	1,404	1,404	1,404		1,404			**		
	14	1,389	1,389	1,389		1,389			**		
	21	1,379	1,379	1,379		1,379			**		
	28	1,362	1,362	1,362		1,362			**		
July	5										
	12										
	19										
Aug.	26										
	2										
	9										
	16										
	23										
	30										
Sept.	6										
	13										
	20										
	27										
Oct.	4										
	11										
	18										
	25										
Nov.	1										
	8										
	15										
	22										
	29										
Dec.	6										
	13										
	20										
World in 2015*											
Total Average Circulation		743	743	743		743					

**None Claimed

*Special Issue - circulation not included in averages shown in Par. 1

3A. PAID AND VERIFIED NONREPLICA CIRCULATION BY ISSUE

		Total Paid and Verified Circulation			
		Audited Circulation	Publisher's Statement Claim		
2014 Issue		Digital (Nonreplica)	Digital (Nonreplica)	Difference	%
Jan.	4	73,391	73,391		
	11	73,417	73,417		
	18	74,527	74,527		
	25	75,254	75,254		
Feb.	1	75,907	75,907		
	8	76,575	76,575		
	15	77,894	77,894		
	22	78,417	78,417		
Mar.	1	78,787	78,787		
	8	79,572	79,572		
	15	80,327	80,327		
	22	81,034	81,034		
	29	81,082	81,082		
Apr.	5	81,775	81,775		
	12	82,716	82,716		
	19	83,064	83,064		
	26	83,846	83,846		
May	3	84,719	84,719		
	10	85,414	85,414		
	17	86,017	86,017		
	24	86,748	86,748		
	31	87,269	87,269		
June	7	88,485	88,485		
	14	88,672	88,672		
	21	89,219	89,219		
	28	89,561	89,561		
July	5	92,089	92,089		
	12	91,680	91,680		
	19	92,224	92,224		
	26	93,089	93,089		
Aug.	2	93,423	93,423		
	9	94,364	94,364		
	16	94,990	94,990		
	23	95,996	95,996		
	30	97,209	97,209		
Sept.	6	97,199	97,199		
	13	99,195	99,195		
	20	100,688	100,688		
	27	102,016	102,016		
Oct.	4	102,356	102,356		
	11	103,920	103,920		
	18	106,234	106,234		
	25	108,033	108,033		
Nov.	1	109,587	109,587		
	8	111,805	111,805		
	15	113,865	113,865		
	22	115,473	115,473		
	29	117,138	117,138		
Dec.	6	118,145	118,145		
	13	119,454	119,454		
	20	123,815	123,815		
World in 2015*					
Total Average Circulation		92,504	92,504		

*Special Issue - circulation not included in averages shown in Par. 1

3A. PAID AND VERIFIED NONREPLICA CIRCULATION BY ISSUE (Continued)

2014 Issue	Total Paid and Verified Subscriptions				Paid Subscriptions			
	Audited Circulation	Publisher's Statement Claim	Difference	%	Audited Circulation	Publisher's Statement Claim	Difference	%
	Digital (Nonreplica)	Digital (Nonreplica)			Digital (Nonreplica)	Digital (Nonreplica)		
Jan.	4	73,120	73,120		73,120	73,120		
	11	72,947	72,947		72,947	72,947		
	18	73,733	73,733		73,733	73,733		
	25	74,719	74,719		74,719	74,719		
Feb.	1	75,428	75,428		75,428	75,428		
	8	76,115	76,115		76,115	76,115		
	15	77,286	77,286		77,286	77,286		
	22	77,886	77,886		77,886	77,886		
Mar.	1	78,138	78,138		78,138	78,138		
	8	78,809	78,809		78,809	78,809		
	15	79,784	79,784		79,784	79,784		
	22	80,384	80,384		80,384	80,384		
	29	80,416	80,416		80,416	80,416		
Apr.	5	81,264	81,264		81,264	81,264		
	12	81,988	81,988		81,988	81,988		
	19	82,407	82,407		82,407	82,407		
	26	83,243	83,243		83,243	83,243		
May	3	84,069	84,069		84,069	84,069		
	10	84,847	84,847		84,847	84,847		
	17	85,596	85,596		85,596	85,596		
	24	86,268	86,268		86,268	86,268		
	31	86,758	86,758		86,758	86,758		
June	7	87,874	87,874		87,874	87,874		
	14	88,134	88,134		88,134	88,134		
	21	88,704	88,704		88,704	88,704		
	28	88,973	88,973		88,973	88,973		
July	5	91,293	91,293		91,293	91,293		
	12	91,144	91,144		91,144	91,144		
	19	91,711	91,711		91,711	91,711		
	26	92,447	92,447		92,447	92,447		
Aug.	2	92,712	92,712		92,712	92,712		
	9	93,423	93,423		93,423	93,423		
	16	94,409	94,409		94,409	94,409		
	23	95,450	95,450		95,450	95,450		
	30	96,706	96,706		96,706	96,706		
Sept.	6	96,628	96,628		96,628	96,628		
	13	98,605	98,605		98,605	98,605		
	20	100,169	100,169		100,169	100,169		
	27	101,528	101,528		101,528	101,528		
Oct.	4	101,856	101,856		101,856	101,856		
	11	103,481	103,481		103,481	103,481		
	18	105,633	105,633		105,633	105,633		
	25	107,600	107,600		107,600	107,600		
Nov.	1	109,102	109,102		109,102	109,102		
	8	111,326	111,326		111,326	111,326		
	15	113,411	113,411		113,411	113,411		
	22	114,989	114,989		114,989	114,989		
	29	116,696	116,696		116,696	116,696		
Dec.	6	117,416	117,416		117,416	117,416		
	13	119,031	119,031		119,031	119,031		
	20	122,613	122,613		122,613	122,613		
World in 2015*								
Total Average Circulation		91,927	91,927		91,927	91,927		

*Special Issue - circulation not included in averages shown in Par. 1

3A. PAID AND VERIFIED NONREPLICA CIRCULATION BY ISSUE (Continued)

2014 Issue	Verified Subscriptions				Single Copy Sales			
	Audited Circulation Digital (Nonreplica)	Publisher's Statement Claim Digital (Nonreplica)	Difference	%	Audited Circulation Digital (Nonreplica)	Publisher's Statement Claim Digital (Nonreplica)	Difference	%
Jan.	4				271	271		
	11				470	470		
	18				794	794		
	25				535	535		
Feb.	1				479	479		
	8				460	460		
	15				608	608		
	22				531	531		
Mar.	1				649	649		
	8				763	763		
	15				543	543		
	22				650	650		
	29				666	666		
Apr.	5				511	511		
	12				728	728		
	19				657	657		
	26				603	603		
May	3				650	650		
	10				567	567		
	17				421	421		
	24				480	480		
	31				511	511		
June	7				611	611		
	14				538	538		
	21				515	515		
	28				588	588		
July	5				796	796		
	12				536	536		
	19				513	513		
	26				642	642		
Aug.	2				711	711		
	9				941	941		
	16				581	581		
	23				546	546		
	30				503	503		
Sept.	6				571	571		
	13				590	590		
	20				519	519		
	27				488	488		
Oct.	4				500	500		
	11				439	439		
	18				601	601		
	25				433	433		
Nov.	1				485	485		
	8				479	479		
	15				454	454		
	22				484	484		
	29				442	442		
Dec.	6				729	729		
	13				423	423		
	20				1,202	1,202		
World in 2015*								
Total Average Circulation					577	577		

*Special Issue - circulation not included in averages shown in Par. 1

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None of record

5. TREND ANALYSIS (See Publisher's Statement for Five Year Trend of Data)

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID, VERIFIED & ANALYZED NONPAID CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Explanatory for full explanation.

	PRINT				DIGITAL ISSUE				TOTAL				DIGITAL (NONREPLICA)			
	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference	Audited Circulation	Publisher's Statement Claim	Difference	% of Difference
PAID SUBSCRIPTIONS																
Individual Subscriptions*	575,007	575,007			7,350	7,350			582,357	582,357			91,927	91,927		
Award Point*	143,955	143,955							143,955	143,955						
Sponsored Sales	2,567	2,567							2,567	2,567						
TOTAL PAID SUBSCRIPTIONS	721,529	721,529			7,350	7,350			728,879	728,879			91,927	91,927		
VERIFIED SUBSCRIPTIONS																
Public Place (See Par. 6A)	26,641	26,641							26,641	26,641						
TOTAL VERIFIED SUBSCRIPTIONS	26,641	26,641							26,641	26,641						
TOTAL PAID & VERIFIED SUBSCRIPTIONS	748,170	748,170			7,350	7,350			755,520	755,520			91,927	91,927		
SINGLE COPY SALES																
Single Issue Sales	27,973	27,973			68	68			28,041	28,041			577	577		
TOTAL SINGLE COPY SALES	27,973	27,973			68	68			28,041	28,041			577	577		
TOTAL PAID & VERIFIED CIRCULATION	776,143	776,143			7,418	7,418			783,561	783,561			92,504	92,504		
ANALYZED NONPAID																
Market Coverage	743	743							743	743						
TOTAL ANALYZED NONPAID	743	743							743	743						
TOTAL PAID, VERIFIED & ANALYZED NONPAID	776,886	776,886			7,418	7,418			784,304	784,304			92,504	92,504		

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the report period to the following public areas:

Verified Subscription:	Transportation Outlets	Education/ Learning Facilities	Public Place Other	Total Public Place Copies
Public Place	25,970	671		26,641

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the report period to the following individuals:

None of record

AUDIT STATEMENT

There was no adjustment made in the average paid and verified circulation as shown in the Publisher's Statements for the period audited.

There was no adjustment made in the average analyzed nonpaid circulation as shown in the Publisher's Statements for the period audited.

EXPLANATORY

Suggested Retail Prices: Subscriptions: Canada (in Canadian currency), 51 issues \$177.00.

Average nonanalyzed nonpaid circulation for the 12 month period: 1,650 copies per issue.

Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 5,908 or 0.8% of average paid subscription circulation.

DESCRIPTION OF DIGITAL - The Digital Issue is identical to the print product in format and advertising content. The Digital Issue is available at www.zinio.com, and on Zinio mobile apps including iPad, iPhone and Android. The Digital Issue is also available at www.barnesandnoble.com (Nook) and www.amazon.com (Kindle Fire).

DESCRIPTION OF DIGITAL (Nonreplica) - The Digital (Nonreplica) Edition carried different editorial content of the print edition. Advertising for this edition was sold specifically for the nonreplica edition.

Award Point Subscription Sales: The average of 143,955 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served to subscribers predominantly in exchange for the redemption of Airline Frequent Flyer Miles. These subscriptions were sold at 51 issues for \$75.00 or \$96.00, in exchange for the redemption of 2,500 to 3,200 points at the rate of 3¢ per mile.

Sponsored Subscription Sales: The average of 2,567 copies per issue, shown in Par. 6 and included in Par. 1, represents copies purchased by various business concerns in quantities of 11 or more.

Market Coverage Copies, averaging 743 copies per issue, shown in Par. 6 and included in Par. 1, represents copies delivered to homes or businesses on an issue-by-issue basis. Consecutive issuance is not measured.

It is the practice of the publisher to expire all subscriptions on a monthly basis, therefore, some subscribers may receive from one to four issues more than entitled to, but no offer of this kind is made to subscribers.

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average paid, verified and analyzed nonpaid circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average paid, verified and analyzed nonpaid circulation.

Alliance for Audited Media

04-0261-0	Analyzed Issue Date	03/08/14
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	7.99
	Association Subscription Price	
	U.S. Subscription Price	160.00
	Canadian Subscription Price	189.00
	International Subscription Price	